

Helix Human Services presents

RISE UP

A Pathway to Resilience

Helix Human Services is returning with its 2nd Annual Conference: **RiseUp: A Pathway to Resilience**. The conference targets educators, social workers, mentors, and caregivers for children and families, alongside anyone dedicated to enhancing the welfare of vulnerable populations within their communities. In today's rapidly evolving world, resilience is essential for overcoming challenges, fostering growth, and achieving lasting success. RiseUp: A Pathway to Resilience is a transformative conference aimed at equipping individuals, organizations, and communities with the tools, strategies, and inspiration needed to thrive. Through engaging keynote sessions and interactive workshops, attendees will acquire valuable skills to build resilience in both their personal and professional lives.

THURSDAY, OCTOBER 9, 2025

MASSMUTUAL CENTER, SPRINGFIELD, MA

8AM TO 5PM

SPONSORSHIP OPPORTUNITIES

RISE UP SPONSOR | \$10,000

- Two tables of complimentary admissions with priority placement (16 tickets)
- Discounted price for additional tickets
- Full page program ad
- Logo projection throughout the event
- Logo displayed throughout the day on each digital signage, located all through the venue
- Exhibitor table with priority placement
- Company Banner placement on the day of event (provided by sponsor)
- Introduction of Keynote Speaker

Promotions

- Verbal recognition throughout the day
- Sponsor profile in email newsletter
- Logo displayed on event webpage
- Designated follow up email to attendees (with permission)
- Marketing materials in conference bag (provided by sponsor prior to event)
- Name included in all communication, media release and social media posts; this includes radio ads and TV segments.

PLATINUM LEVEL SPONSOR | \$7,500

- One table of complimentary admissions (8 tickets)
- Discounted price for additional tickets
- Full page program ad
- Exhibitor Table

Promotions

- Logo displayed on event webpage
- Social Media Recognition
- Marketing materials in conference bag (provided by sponsor prior to event)



For more information, please contact Yamilca Nogué at 413.636.3085, ynogue@HelixHumanServices.org. Deadline to commit to any sponsorship is September 23, 2025.

GOLD LEVEL SPONSOR | \$5,000

- Six complimentary tickets
- Discounted price for additional tickets
- Full Page Program Ad
- Exhibitor Table

Promotions

- Logo displayed on event webpage
- Social Media Recognition

SILVER LEVEL SPONSOR | \$2,500

- Four complimentary tickets
- Half Page Program Ad

Promotions

- Logo displayed on event webpage
- Social Media Recognition

BRONZE LEVEL SPONSOR | \$1,000

- Two complimentary tickets
- Half Page Program Ad

Promotions

- Logo displayed on event webpage
- Social Media Recognition

FRIEND SPONSOR | \$500

- One complimentary ticket
- Business Card and Mention in Program

Promotions

- Name displayed on event webpage
- Social Media Recognition

COMMUNITY PARTNER SPONSOR | \$250

- Business Card in Program

Promotions

- Social Media Recognition

OTHER SPONSORSHIP OPTIONS

EXHIBITOR TABLE | \$150

Includes a 6' table with covering and skirting, two chairs, and boxed lunch for two representatives. Please note this sponsorship does not include admission ticket to any presentations or workshops. This is a great opportunity to showcase your work and or business.

PURCHASE A TABLE FOR YOUR TEAM | \$1,000

Grab your team and get ready to immerse yourself in an unparalleled learning experience! This sponsorship option includes eight tickets, a full table.

INTERESTED IN SOMETHING ELSE?

Let's chat about a custom sponsorship that fits your needs!

“
Get ready to be inspired and empowered! This highly anticipated event is your opportunity to join a community of changemakers dedicated to improving the lives of vulnerable populations. Whether you're a professional, advocate, or ally, come connect, learn, and grow with others who share your commitment to meaningful impact.
”

JOIN US!

